



Title: Manager, Marketing and Communications

Location: 2345 Alyth Road SE, Calgary.

FYI: Star will be moving to a new facility at 292156 Crosspointe Road, Rocky View County, AB (behind the Century Downs Racetrack/Casino in Balzac).

At Star, our people make the difference. We offer an exciting place to build your career with competitive compensation and benefit packages, company matching RRSP/DPSP program, employee home purchase program and employee discounts.

Job Overview

Reporting to the Vice-President, as the **Manager, Marketing and Communications** you are responsible for the creation and management of marketing, internal and external communications, and company events. You develop and foster positive relationships with community stakeholders while maintaining Star brand integrity.

Your day-to-day responsibilities will include:

- Collaborating with senior management to develop overall strategies and concepts for marketing and branding.
- Leading internal and external communication including monthly updates, announcements and newsletters, and public relations communications.
- Developing and managing marketing strategies for media buying, promotional campaigns, marketing materials, websites and digital content marketing.
- Assisting in creating and implementing effective internal marketing and communications plans to support business goals and align with company priorities.
- Planning project/special events, including onsite event management, employee virtual and team building events such as professional development events and volunteering.
- Supervising, leading and developing the Marketing Department to develop target goals and objectives.
- Managing special projects working leadership and creative teams to facilitate their completion.
- Preparing and monitoring annual budget marketing costs and reviewing invoices and tracking expenditures.

As our ideal candidate, you are...

- A strong communicator; you clearly express your thoughts in conversation as well as write and present in a persuasive and influencing manner.
- An active listener; you seek to understand and listen to others in a non-judgmental way.
- A creative problem solver; you think outside the box for solutions without fear of failure.
- A leader; you attract, retain, develop or improve the skills of others through effective coaching and guidance.
- A visionary; you see the 'big picture' and adjust work to reflect the complex network of forces at play.

Essential Requirements

- Bachelor's Degree in Marketing, Communications, or equivalent.
- Minimum 5 years of marketing or communications experience.
- Valid driver's licence and access to a reliable vehicle.
- Satisfactory verification of criminal record check.
- Proficient in Microsoft Office programs (Outlook, Word, Excel, Teams, SharePoint and PowerPoint) and media platforms and websites (Social Media and Publishing tools).

What We Value

- Creating trusting and successful working relationships.
- Setting clear, measurable and achievable goals.
- Cooperating with team members in an open, positive and respectful manner.
- Staying current with technical job skills.
- Taking responsibility for the outcomes of decisions and actions.

Work Conditions

Primarily works in a general office environment during regular business hours. Travel to sites is required on a frequent basis. Overtime may occasionally be required.

About Us

Star Building Materials is an independent, wholly owned division of Qualico. Since 1958, Star Building Materials has sourced, manufactured, and supplied quality building materials to builders, developers, renovators, and homeowners. It is our mission to innovate within the construction industry, exploring new methods to help you reduce waste, increase efficiency, and manage project costs.

None of this would be possible without people. We hire only the most forward-thinking, experienced, and passionate staff to serve your building needs. We care deeply about the quality of the products and service you receive, and we invest in our relationships both with our employees and our customers. We aim to reach beyond minimum standards of safety and environmental concerns.

We serve our clients with some of the most innovative building solutions available, including framing and finishing materials, engineered wood floor systems, trusses, drywall, insulation, and a wide selection of related supplies. To learn more, click [here](#).

Qualico welcomes applications from people with disabilities. Accommodations are available upon request during the assessment and selection process.

Candidates being considered will be contacted. We thank you for your interest. Join our [Talent Community](#) to stay up to date on job opportunities and to find out why we have the best reason to come to work every day.

Closing date: March 3, 2025

[Apply here](#)